

DENMARK

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A02/051	00823	GOTH	NØRREGADE BOLCHER	NØRREGADE BOLCHER	LOWEFRIENDS Copenhagen	LOWEFRIENDS Copenhagen	PARAFILM Copenhagen
A02/052	00824	SOFA	NØRREGADE BOLCHER	NØRREGADE BOLCHER	LOWEFRIENDS Copenhagen	LOWEFRIENDS Copenhagen	PARAFILM Copenhagen
A04/019	01271	TWINS	CAFÉ NOIR	COFFEE	& CO. Copenhagen	& CO. Copenhagen	M2FILM Copenhagen
A04/072	01266	RYNKEBY - MONKEY DANCE	RYNKEBY FOODS	JUICE	NORGARD MIKKELSEN Odense	NORGARD MIKKELSEN Odense	MOLAND FILM COMPANY Copenhagen / THE MILL London
A09/009	01272	MADE FROM COOL - MAKING THE CUT	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
A09/010	01273	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
A12/012	01021	DINITROL – POUR L'AUTO	CORRPRO A/S	DINITROL - ANTI-CORROSION PROTECTION	VIOLET INC. Copenhagen	DET RUNDE BUREAU Copenhagen	VIOLET INC. Copenhagen
A14/157	02762	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	B-REEL Stockholm
A17/015	01274	1: BEACH	QUICK LOTTERY	SCRATCH LOTTERY	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
A17/016	01275	2: WEDDING	QUICK LOTTERY	SCRATCH LOTTERY	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
A17/095	01371	EUROJACKPOT - SPACE	DANSKE LOTTERI SPIL A/S	DANISH NATIONAL LOTTERY	HJALTE LIN STAHL Copenhagen	HJALTE LIN STAHL Copenhagen	BACON Copenhagen
A17/096	01372	LOTTO - HANNE	DANSKE LOTTERI SPIL A/S	DANISH NATIONAL LOTTERY	HJALTE LIN STAHL Copenhagen	HJALTE LIN STAHL Copenhagen	PEGASUS PRODUCTION Copenhagen
A17/097	01373	LOTTO - SWAG	DANSKE LOTTERI SPIL A/S	DANISH NATIONAL LOTTERY	HJALTE LIN STAHL Copenhagen	HJALTE LIN STAHL Copenhagen	PEGASUS PRODUCTION Copenhagen
A25/035	00856	EMPTY INSIDE	DANMARKS INDSAMLING	NATIONAL CHARITY COLLECTION	KOMMUNIKATIONSBU REAUET KØBENHAVN Copenhagen	KOMMUNIKATIONSBU REAUET KØBENHAVN Copenhagen	DUCKLING Copenhagen
B01/005	00307	COLOPLAST CARE	COLOPLAST	COLOPLAST CARE	SCHIORRING PRODUKTION Copenhagen		SCHIORRING PRODUKTION Copenhagen

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
B01/148	00306	Coloplast New SenSura Mio	COLOPLAST	Medical	SCHIORRING PRODUKTION Copenhagen		SCHIORRING PRODUKTION Copenhagen
B01/177	01276	MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
B01/178	01277	MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
B01/179	01278	MADE FROM COOL - WOOL FROM COOL	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen	BACON Copenhagen
B01/453	02927	YOU AND ME AT DAWN	GYLDENDAL	BOOK	BACON Copenhagen		BACON Copenhagen
B02/079	02265	COCA-COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen	M2FILM Copenhagen
B02/086	02621	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE -MINDED Copenhagen	GOBSMACK PRODUCTIONS Copenhagen
C03/003	00333	ALCOHOL DEPENDENCE PATIENT STORY IN A CHILD'S PERSPECTIVE	LUNDBECK	DISEASE AWARENESS ON ALCOHOL DEPENDENCE	REPUTATION Copenhagen	REPUTATION Copenhagen	
C03/018	00334	A PORTRAIT OF A PARKINSON'S PATIENT	LUNDBECK	DISEASE AWARENESS ON PARKINSON	REPUTATION Copenhagen	REPUTATION Copenhagen	
Total		24					

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A11/008	01202	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A11/009	01204	MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
A11/010	01206	MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
A13/121	03739	SUGAR	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
A13/122	03741	CHEESE	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
A17/004	00250	MOTHER'S DAY	MCDONALD'S	IMAGE	DDB COPENHAGEN	DDB COPENHAGEN
A19/100	02431	NEW BOARD COLLECTION OUT NOW 1	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
A19/101	02433	NEW BOARD COLLECTION OUT NOW 2	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
A19/102	02435	NEW BOARD COLLECTION OUT NOW 3	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
A27/195	01951	LION	WWF	NGO	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
A27/196	01952	CHIMPANZEE	WWF	NGO	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
B01/003	00251	MOTHER'S DAY	MCDONALD'S	IMAGE	DDB COPENHAGEN	DDB COPENHAGEN
B01/115	03738	CHEESE	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
B02/096	01203	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
B02/097	01205	MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
B02/098	01207	MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen

PRESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B02/358	02432	NEW BOARD COLLECTION OUT NOW 1	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
B02/359	02434	NEW BOARD COLLECTION OUT NOW 2	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
B02/360	02436	NEW BOARD COLLECTION OUT NOW 3	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
B02/391	03740	SUGAR	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
B02/392	03742	CHEESE	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
Total		21				

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A06/004	01398	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
A17/252	02250	LION	WWF	NGO	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
A17/253	02251	CHIMPANZEE	WWF	NGO	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
B06/030	01399	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
B06/031	01400	MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
B06/032	01401	MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen
B09/011	00322	MILKSHAKE POSTER	MCDONALD'S	STRAWBERRY MILKSHAKE	DDB COPENHAGEN	DDB COPENHAGEN

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B11/075	03267	NEW BOARD COLLECTION OUT NOW 1	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
B11/076	03268	NEW BOARD COLLECTION OUT NOW 2	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
B11/077	03269	NEW BOARD COLLECTION OUT NOW 3	ALIS	SKATEBOARD/FASHION BRAND	TBWA\DENMARK Copenhagen	TBWA\DENMARK Copenhagen
C01/014	01250	THE LEGENDS RETURN	UNIVERSAL MUSIC DENMARK	BLACK SABBATH'S NEW ALBUM "13"	McCANN COPENHAGEN	McCANN COPENHAGEN
D01/025	02787	#HAPPYBEERTIME	CARLSBERG GROUP	#HAPPYBEERTIME	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
D02/020	02470	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	OGILVY DENMARK Copenhagen	OGILVY DENMARK Copenhagen
D02/097	04771	DRAGON PARKING	HBO NORDIC	STREAMING SERVICE	SLM AGENCY Copenhagen	SLM AGENCY Copenhagen
D02/098	02199	A MINUTE OF YOUR PRECIOUS TIME-CAMPAIGN	AMNESTY INTERNATIONAL	AMNESTY LIFELINE	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
D03/106	02931	MAZDA 3 SPEED TAIL	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
D03/164	03586	PACK THE BAG	BØRNEFONDEN	SCHOOL MATERIALS FUNDING	ANOTHER Copenhagen	ANOTHER Copenhagen
D05/054	03228	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / MOLAMIL Copenhagen
D07/002	01109	TAKING OUTDOOR ADVERTISING TO NEW SKIES	NORWEGIAN AIR SHUTTLE	NORWEGIAN AIRLINES TRIPS TO SOUTHERN COUNTRIES	ADFORM Copenhagen	KITCHEN LEO BURNETT Oslo
D07/003	01110	REINVENTING OUTDOOR IN THE INTERACTIVE AGE	SONY MUSIC ENTERTAINMENT NORWAY	MUSIC PRODUCTION	ADFORM Copenhagen	FLUXLOOP Oslo / CAPA CINEMA ADVERTISING Oslo

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
F04/005	01251	THE LEGENDS RETURN	UNIVERSAL MUSIC DENMARK	BLACK SABBATH'S NEW ALBUM "13"	McCANN COPENHAGEN	McCANN COPENHAGEN	
Total		21					

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A10/124	01050	FLAME THROWER	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen	FREEZONE Copenhagen
A10/125	01051	MONSTER	MAZDA DENMARK	CAR BRAND	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen	FREEZONE Copenhagen
A10/136	01433	KIA PICANTO AGENT MOVIE	KIA MOTORS DENMARK	AUTOMOTIVE	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	SUPERSONIC Copenhagen
A10/137	01434	KIA RIO ROAD MOVIE	KIA MOTORS DENMARK	AUTOMOTIVE	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	SUPERSONIC Copenhagen
A10/138	01435	KIA CEE'D ACTION MOVIE	KIA MOTORS DENMARK	AUTOMOTIVE	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	SUPERSONIC Copenhagen
A19/016	01052	SPACE RANGER	HAMLEYS NORDICS	THE TOY MISSION	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen	FREEZONE Copenhagen
A19/017	01053	RACE TRACK	HAMLEYS NORDICS	THE TOY MISSION	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen	FREEZONE Copenhagen
Total		7					

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A01/050	03624	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://www.stylepit.dk/lookbook

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A02/029	01133	A WEEK WITH FCK	F.C.COPENHAGEN	FOOTBALL CLUB WEBSITE	SPRING/SUMMER Copenhagen	SPRING/SUMMER Copenhagen	http://www.fck.dk/ http://curvy.dk/fck
A03/086	01421	THE AWESOME ALLIANCE	LEGO	LEGO - THE MOVIE	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen	https://theawesomealliance.lego.com
A03/181	03397	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen	http://doitfordenmark.dk/award http://www.mrtesticle.com/doitfordenmark
A05/040	01981	MAGRITTE — THE MYSTERY OF THE ORDINARY	MOMA	MAGRITTE EXHIBITION	HELLO MONDAY Copenhagen	HELLO MONDAY Copenhagen	http://www.moma.org/magritte
A07/017	01332	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen / WUNDERMAN Copenhagen	http://telenor.dk/robbie
A07/106	03625	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://www.stylepit.dk/lookbook
A08/013	01333	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen / WUNDERMAN Copenhagen	http://telenor.dk/robbie
A10/187	02894	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen	http://jesp21.wix.com/keh-indeklima
A10/189	03398	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / MOLAMIL Copenhagen	http://mrtesticle.com/Generousupgrader
A11/042	03626	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://www.stylepit.dk/lookbook
B07/024	03399	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen	http://doitfordenmark.dk/award http://www.youtube.com/watch?v=vrO3TfJc9Qw
B08/024	03627	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://www.stylepit.dk/lookbook
B12/012	01554	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen	http://robbie.telenor.dk/ https://www.facebook.com/telenordanmark?ref=br_tf http://www.robbie.telenor.dk http://staticfiles.wserver.dk/Robbie/index.html

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
C01/059	01443	SANOMA.COM COOL CORPORATE	SANOMA GROUP	MEDIA AND LEARNING	E-TYPES Copenhagen	E-TYPES Copenhagen	http://www.sanoma.com
C01/060	01444	SOUILLAND WEBSHOP	SOUILLAND	FASHION AND RETAIL	E-TYPES Copenhagen	E-TYPES Copenhagen	http://www.soulland.com
C02/063	01422	THE AWESOME ALLIANCE	LEGO	LEGO - THE MOVIE	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen	https://theawesomealliance.lego.com
C02/144	02895	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen	http://jesp21.wix.com/keh-indeklima
C02/145	03628	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://www.stylepit.dk/lookbook
C03/011	01334	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen / WUNDERMAN Copenhagen	http://telenor.dk/robbie
C03/045	03400	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / MOLAMIL Copenhagen	
C03/067	01346	GIVE AWAY	HUNGRY.DK	TAKE AWAY DELIVERY SERVICE	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	https://www.hungry.dk/giveaway/
E01/282	03401	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen	http://www.youtube.com/watch?v=vrO3TfJc9Qw&feature=youtu.be
E02/074	03630	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	http://stylepit.dk/lookbook
E02/076	01553	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen	http://www.youtube.com/watch?v=3TZoiiPo4Gk
F04/021	01335	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen	http://telenor.dk/robbie
F04/050	01423	THE AWESOME ALLIANCE	LEGO	LEGO - THE MOVIE	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen	https://theawesomealliance.lego.com
H02/060	03402	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / MOLAMIL Copenhagen	

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
I01/097	02896	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen	http://jesp21.wix.com/keh-indeklima
Total		29					

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/031	00874	THE OPENED LETTER	TRYG	INSURANCE	HJALTELIN STAHL Copenhagen	HJALTELIN STAHL Copenhagen / RELATIONSHUSET GEKKO Copenhagen
A02/004	00035	IBM - MOVING BITS & BYTES	IBM DENMARK	OUTSOURCING	OGILVYONE WORLDWIDE Copenhagen	OGILVYONE WORLDWIDE Copenhagen
A04/031	00535	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
B03/008	00158	DANSK SUPERMARKE D - THE BIG CHRISTMAS GAME DRIVES LOYALTY, ROI AND MARKET SHARE	DANSK SUPERMARKED E- COMMERCE	FOOD AND NON- FOOD PRODUCTS	MEC Aarhus	GAMETATION APS Roskilde
C02/009	00433	SMALL BUSINESS BOOSTER	VOLKSWAGEN	VW COMMERCIAL CARS	DDB COPENHAGEN	DDB COPENHAGEN
C03/044	00536	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
D02/009	00434	SMALL BUSINESS BOOSTER	VOLKSWAGEN	VW COMMERCIAL CARS	DDB COPENHAGEN	DDB COPENHAGEN

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
D12/006	00537	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
Total		8				

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/046	02064	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
A01/050	00812	DOLCEWORD	NESTLÉ DANMARK	NESCAFE DOLCE GUSTO	MEDIACOM BEYOND ADVERTISING Copenhagen	MEDIACOM BEYOND ADVERTISING Copenhagen / ADDTHUNDER Copenhagen
A04/004	00157	THE LEGENDS RETURN	UNIVERSAL MUSIC DENMARK	BLACK SABBATH'S NEW ALBUM "13"	McCANN COPENHAGEN	McCANN COPENHAGEN
A05/036	00589	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
A07/176	02065	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
A07/259	02587	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / MOLAMIL Copenhagen
B01/043	00928	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen
B02/093	00929	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen
B02/336	00755	STOP VIOLENCE AGAINST CHILDREN	SAVE THE CHILDREN DENMARK	CHARITY	OMD DENMARK Copenhagen	OMD DENMARK Copenhagen

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B03/041	00930	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen
B03/101	00813	DOLCEWORD	NESTLÉ DANMARK	NESCAFE DOLCE GUSTO	MEDIACOM BEYOND ADVERTISING Copenhagen	MEDIACOM BEYOND ADVERTISING Copenhagen / ADDTHUNDER Copenhagen
C02/010	00427	SMALL BUSINESS BOOSTER	VOLKSWAGEN	VW COMMERCIAL CARS	DDB COPENHAGEN	DDB COPENHAGEN
C06/008	00253	SANTA IN TRANSIT	COPENHAGEN AIRPORT	AIRPORTS	BPN DENMARK Copenhagen	MARVELOUS Copenhagen
C08/006	00158	THE LEGENDS RETURN	UNIVERSAL MUSIC DENMARK	BLACK SABBATH'S NEW ALBUM "13"	McCANN COPENHAGEN	McCANN COPENHAGEN
C10/042	02066	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
C11/035	00590	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
C11/143	00931	BEST FRIENDS FOR LIFE	DANISH CANCER SOCIETY/TRYGFONDEN	THE HPV VACCINE	WE LOVE PEOPLE Copenhagen	WE LOVE PEOPLE Copenhagen
C11/198	02511	PACK THE BAG	BØRNEFONDEN	SCHOOL MATERIALS FUNDING	ANOTHER Copenhagen	ANOTHER Copenhagen
C11/281	00756	STOP VIOLENCE AGAINST CHILDREN	SAVE THE CHILDREN DENMARK	CHARITY	OMD DENMARK Copenhagen	OMD DENMARK Copenhagen
D01/191	00757	STOP VIOLENCE AGAINST CHILDREN	SAVE THE CHILDREN DENMARK	CHARITY	OMD DENMARK Copenhagen	OMD DENMARK Copenhagen
Total		20				

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/189	02048	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
A01/200	02171	THE LAND GRABBING EXPERIMENT	MELLEMFOLKELIGT SAMVIRKE (ACTION AID)	NON-PROFIT ORGANISATIONS	OGILVY DENMARK Copenhagen	OGILVY DENMARK Copenhagen
A04/028	00660	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
A05/092	02569	PACK THE BAG	BØRNEFONDEN	SCHOOL MATERIALS FUNDING	ANOTHER Copenhagen	ANOTHER Copenhagen
A06/087	02640	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen
A08/051	02049	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
A09/037	02050	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen
A10/002	00172	DANSK SUPERMARKE D - THE BIG CHRISTMAS GAME DRIVES LOYALTY, ROI AND MARKET SHARE	DANSK SUPERMARKED E-COMMERCE	FOOD AND NON-FOOD PRODUCTS	MEC Aarhus	GAMETATION APS Roskilde
A11/010	00502	SMALL BUSINESS BOOSTER	VOLKSWAGEN	VW COMMERCIAL CARS	DDB COPENHAGEN	DDB COPENHAGEN
A11/028	00969	DUET OF YOUR LIFE	TELENOR	MOBILE	& CO. Copenhagen	& CO. Copenhagen / WUNDERMAN Copenhagen
B01/089	02051	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen
B01/116	02641	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenha	ROBERT/BOISEN & LIKE-MINDED Copenhagen

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B03/036	00566	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
B04/026	00567	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
B05/018	02186	THE TOY MISSION	HAMLEYS	TOYS	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
C01/072	02052	COCA COLA SLURP!	COCA-COLA	COCA-COLA PUBLIC SERVICE ANNOUNCEMENT	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen
C01/089	02642	THE GENEROUS UPGRADER	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen
C02/010	00568	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
C06/013	00503	SMALL BUSINESS BOOSTER	VOLKSWAGEN	VW COMMERCIAL CARS	DDB COPENHAGEN	DDB COPENHAGEN
C06/055	02053	ONE RESULT GOOGLE SEARCH	TOYOTA	AUTO, TOYOTA HYBRID	SAATCHI & SAATCHI Copenhagen	SAATCHI & SAATCHI Copenhagen / SEARCUS Copenhagen
C07/074	02643	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen
C13/111	02570	PACK THE BAG	BØRNEFONDEN	SCHOOL MATERIALS FUNDING	ANOTHER Copenhagen	ANOTHER Copenhagen
C14/029	00661	THE MOURNING TREES	FORESTS OF THE WORLD	ENVIRONMENTAL ORGANISATION	GEOMETRY GLOBAL Copenhagen	GEOMETRY GLOBAL Copenhagen / OGILVY DENMARK Copenhagen
D01/086	02644	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen
Total		24				

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A05/038	01231	HJALTELIN STAHL - BOOK OF WORDS	HJALTELIN STAHL	BOOK - CHRISTMAS GIFT	HJALTELIN STAHL Copenhagen	HJALTELIN STAHL Copenhagen
B02iv/003	00212	D'ANGLETERRE BESPOKE TYPEFACE	D'ANGLETERRE	LUXURY HOTEL	KONTRAPUNKT Copenhagen	KONTRAPUNKT Copenhagen
B02iv/004	00213	DATSUN	NISSAN MOTOR COMPANY	CUSTOMIZED TYPOGRAPHY	KONTRAPUNKT Copenhagen	KONTRAPUNKT Copenhagen
B05/019	00714	REBELLIOUS LOVE	BECKSÖNDERGAARD	FASHION ACCESSORIES	MAKE® Copenhagen	MAKE® Copenhagen
B06/042	01100	THE TOY MISSION / SAD TOY LOGO	HAMLEYS DENMARK	THE TOY MISSION	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
C01/099	02444	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
E09/061	01101	THE TOY MISSION / LIMITED EDITION SAD TOY & BOX	HAMLEYS DENMARK	THE TOY MISSION	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
F01/037	01030	AAGAARD	JENS J. AAGAARD A/S	CORPORATE IDENTITY	PRYHL Odense	PRYHL Odense
F02/007	00214	D'ANGLETERRE - MODERN GRANDEUR	D'ANGLETERRE	LUXURY HOTEL	KONTRAPUNKT Copenhagen	KONTRAPUNKT Copenhagen
F03/027	01031	DARU	DARU - DANISH ADVENTURE RACE UNION	CORPORATE IDENTITY	CLAUS RYSSER OGIHARA Copenhagen	CLAUS RYSSER OGIHARA Copenhagen
Total		10				

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A04/035	01027	MADE FROM COOL	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A07/011	01543	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / RADIUS KOMMUNKATION A/S Copenhagen
A11/017	01277	THE 3XS SUN CAMPAIGN	DANISH CANCER SOCIETY	ANTI SKIN CANCER AWARENESS	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen
B03/012	00521	PERSONA NON GRATA	PETER STRANGE & HEINRICH VEJLGAARD	IMAGE REPUTATION	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen
B07/015	01544	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / RADIUS KOMMUNKATION A/S Copenhagen
B07/018	00235	THE ANTHON BERG GENEROSITY EXPRESS	ANTHON BERG	CHOCOLATE	ESSENCIUS Copenhagen	ESSENCIUS Copenhagen
B08/057	00236	THE ANTHON BERG GENEROSITY EXPRESS	ANTHON BERG	CHOCOLATE	ESSENCIUS Copenhagen	ESSENCIUS Copenhagen
B08/130	00522	PERSONA NON GRATA	PETER STRANGE & HEINRICH VEJLGAARD	IMAGE REPUTATION	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen
B08/160	01271	THE LAND GRABBING EXPERIMENT	MELLEMFOLKELIGT SAMVIRKE (ACTION AID)	NON-PROFIT ORGANISATIONS	OGILVY DENMARK Copenhagen	OGILVY DENMARK Copenhagen / MELLEMFOLKELIGT SAMVIRKE (ACTION AID) Copenhagen
B08/203	00083	CAN THEY GET A JOB?	DJØF	TRADE UNION	REPUTATION Copenhagen	REPUTATION Copenhagen
B09/060	01028	MADE FROM COOL	JACK & JONES	CLOTHING	& CO. Copenhagen	& CO. Copenhagen

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
C04/008	01278	THE 3XS SUN CAMPAIGN	DANISH CANCER SOCIETY	ANTI SKIN CANCER AWARENESS	HALBYE KAAG JWT Copenhagen	HALBYE KAAG JWT Copenhagen	
E01/015	00237	THE ANTHON BERG GENEROSITY EXPRESS	ANTHON BERG	CHOCOLATE	ESSENCIUS Copenhagen	ESSENCIUS Copenhagen	
E02/018	01545	DO IT FOR DENMARK	SPIES TRAVELS	TRAVELS AND HOLIDAY	ROBERT/BOISEN & LIKE-MINDED Copenhagen	ROBERT/BOISEN & LIKE-MINDED Copenhagen / RADIUS KOMMUNKATION A/S Copenhagen	
E02/051	00523	PERSONA NON GRATA	PETER STRANGE & HEINRICH VEJLGAARD	IMAGE REPUTATION	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	PETER STRANGE & HEINRICH VEJLGAARD Copenhagen	
Total		15					

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/008	20079	ON THE BUTTON	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A01/009	20083	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A01/174	21925	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen	B-REEL Stockholm
A02/013	20080	ON THE BUTTON	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A02/014	20084	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A02/015	20088	SEWING IT UP	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A02/016	20091	KNIT WITH WIT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen

Film Craft Lions							
Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A02/017	20094	WOOL FROM COOL	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A02/387	22006	YOU AND ME AT DAWN	GYLDENDAL	BOOK	BACON Copenhagen		BACON Copenhagen
A04/010	20081	ON THE BUTTON	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A04/011	20085	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A04/012	20089	SEWING IT UP	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A04/013	20092	KNIT WITH WIT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A04/014	20095	WOOL FROM COOL	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A05/006	20086	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A08/076	22007	YOU AND ME AT DAWN	GYLDENDAL	BOOK	BACON Copenhagen		BACON Copenhagen
A09/003	20082	ON THE BUTTON	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A09/004	20087	MAKING THE CUT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A09/005	20090	SEWING IT UP	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A09/006	20093	KNIT WITH WIT	JACK & JONES	PREMIUM BY JACK & JONES	BACON Copenhagen	& CO. Copenhagen	BACON Copenhagen
A10/142	21468	MAKE IT A BEAUTIFUL DAY.	RYNKEBY FOODS	RYNKEBY JUICE	MOLAND FILM COMPANY Copenhagen	NORGARD MIKKELSEN Odense	MOLAND FILM COMPANY Copenhagen
A11/156	22008	YOU AND ME AT DAWN	GYLDENDAL	BOOK	BACON Copenhagen		BACON Copenhagen
Total		22					

Total	22
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MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/009	00273	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
A04/051	00330	DOLCEWORD	NESTLÉ DANMARK	NESCAFE DOLCE GUSTO	MEDIACOM BEYOND ADVERTISING Copenhagen	MEDIACOM BEYOND ADVERTISING Copenhagen / ADDTHUNDER Copenhagen
A04/054	00582	SENSORY SPACES	B&O PLAY	B&O PLAY X MEW	HELLO MONDAY Copenhagen	HELLO MONDAY Copenhagen
B02/017	01126	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
C02/051	00431	MOBILEPAY	DANSKE BANK	C02	IN2MEDIA Copenhagen	IN2MEDIA Copenhagen
C03/017	00078	MOLS-LINIEN APP	MOLS-LINIEN	TRANSPORTATION	DESIGNIT Copenhagen	DESIGNIT Copenhagen
E01/028	00331	DOLCEWORD	NESTLÉ DANMARK	NESCAFE DOLCE GUSTO	MEDIACOM BEYOND ADVERTISING Copenhagen	MEDIACOM BEYOND ADVERTISING Copenhagen / ADDTHUNDER Copenhagen
H01/010	00274	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
I01/031	00432	MOBILEPAY	DANSKE BANK	I01	IN2MEDIA Copenhagen	IN2MEDIA Copenhagen
I01/033	01128	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
I02/040	01129	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
I03/020	00275	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
I03/108	01130	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen
I04/035	01127	FASHION FOR ALL KIND	STYLEPIT	ONLINE FASHION RETAILER	UNCLE GREY Copenhagen	UNCLE GREY Copenhagen

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
J04/004	00172	#HAPPYBEERT IME	CARLSBERG GROUP	TUBORG	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
Total		15				

CREATIVE EFFECTIVENESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/038	00038	MCDONALD'S VIRTUAL COINS – FROM LAUNCH TO EFFECTIVE PLATFORM	MCDONALD'S	MCDONALD'S COINOFFERS	DDB COPENHAGEN	DDB COPENHAGEN
Total		1				

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/209	00560	BRINGING YOU THE WORLD	MAERSK LINE	TRANSPORTATION AT SEA	PS COMMUNICATION Copenhagen	PS COMMUNICATION Copenhagen / FOCOSO APS Copenhagen / SERVICE2000 A/S Kokkedal

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A13/196	00849	BATTERY GIF-ITTI	BATTERY ENERGY DRINK	BRAND STRATEGY, CONTENT STRATEGY, STRATEGIC PLANNING, ACTIVATION CONCEPT & EXECUTION, DISTRIBUTION STRATEGY	PATCHWORK GROUP Copenhagen	PATCHWORK Oslo / REN REKLAME Oslo / THE STUPID MAMMALS Lysaker
Total		2				

INNOVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/028	00041	#HAPPYBEERT IME	CARLSBERG GROUP	HAPPY HOUR 2.0	KONSTELLATION Copenhagen	KONSTELLATION Copenhagen
A01/130	00082	MARS NORDICS INTERNAL COMMUNICATION APP.	MARS NORDICS	BUILDING AN APP TO SECURE SUSTAINABLE IMPACT IN INTERNAL COMMUNICATION FOR MARS.	MSLGROUP Copenhagen	MSLGROUP Copenhagen / SHAPE Copenhagen
Total		2				

Grand Total **221**